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FOR IMMEDIATE RELEASE

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**Recruiting of MBA Graduates to Change Dramatically:
School and Corporate Recruiting Leaders Meet to Discuss Future**

(Dublin, OH, January 5) The competition for hiring America's new MBA graduates will be stiffer than ever in the coming few years, creating serious challenges for both MBA programs and the major corporations who hire top MBA candidates.

MBA Focus, a Dublin, OH based company, is convening a meeting in Miami, Florida January 17-19, 2007, to discuss the rapidly changing MBA recruiting market. In attendance will be MBA career services directors from 15 of the world's top MBA programs as well as directors of MBA Recruitment for 15 of the world's largest hirers of MBAs.

"MBA graduates continue to be the key to the talent solution at most major American firms," said Greg Ruf, chief executive officer of MBA Focus. "We have created this advisory board of MBA recruiting leaders to take an in-depth look at how the changing profile of MBA students will affect schools and corporations over the next decade."

Ruf cited several factors leading to a talent shortage, including a double digit increase in MBA recruiting activity each of the last three years, a significant increase in international students in the incoming MBA classes and the entry of many new companies into MBA recruiting.

Among the topics to be discussed will be:

- the changing profile of the full-time MBA student
- changing full-time scholastic programs
- the growth of part-time and Executive MBA programs
- How does one career services office adapt to all of these changes?
- How does one corporate recruiting program adapt to all of these changes?

The findings and recommendations from this meeting will be shared among the top 50 global MBA programs and select firms in MBA hiring worldwide.

“MBA Focus convened this meeting because we see both sides of the MBA recruiting equation – school and corporate – and realize that there are major changes ahead,” said Ruf. “We want to work with our school and corporate partners to make sure that we are better serving the needs of the MBA student entering the work force.”

About MBA Focus:

For companies seeking to overcome the current and future shortage of MBA talent, MBA Focus provides a permanent pipeline of 25,000 global business leaders, from entry-level to Executive, via our exclusive partnerships with over 50 top MBA programs and MBA professional associations.

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